



acquAnt

Amenity Recommender

Artificial Intelligence for Hospitality

We help hotels to increase Total Guest Value through personalized on-property upsell recommendations

TRADITIONAL WAYS OF INCREASING REVENUE IN HOTEL

Increase capacity

It requires significant CAPEX.

Increase occupancy

It's dependent on seasonality and requires substantial OPEX.

Increase prices

How will the guests react?

WE PROVIDE ALTERNATIVE AT MUCH LOWER COST



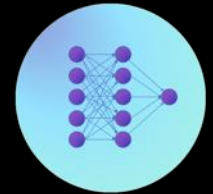
IT TARGETS

Increasing Total Guest Value



WHAT DOES IT DO

Personalized on-property upsell to boost Total Guest Value



HOW DOES IT DO

Uses A.I. for identifying guest's interests and matching it with portfolio of existing hotel amenities

Recommendations are provided to hotel employees
or to the guest directly

AMENITY RECOMMENDER CLOUD APPLICATION FOR FRONT DESK

The screenshot shows a web application interface for 'AcquAnt'. The main content area is titled 'Recommendations' and is divided into four columns, each representing a different category of amenities. Each category has a progress indicator (percentage) and a thumbs-up/down icon. Below the recommendations is a 'Guest overview' section with a table of guest details.

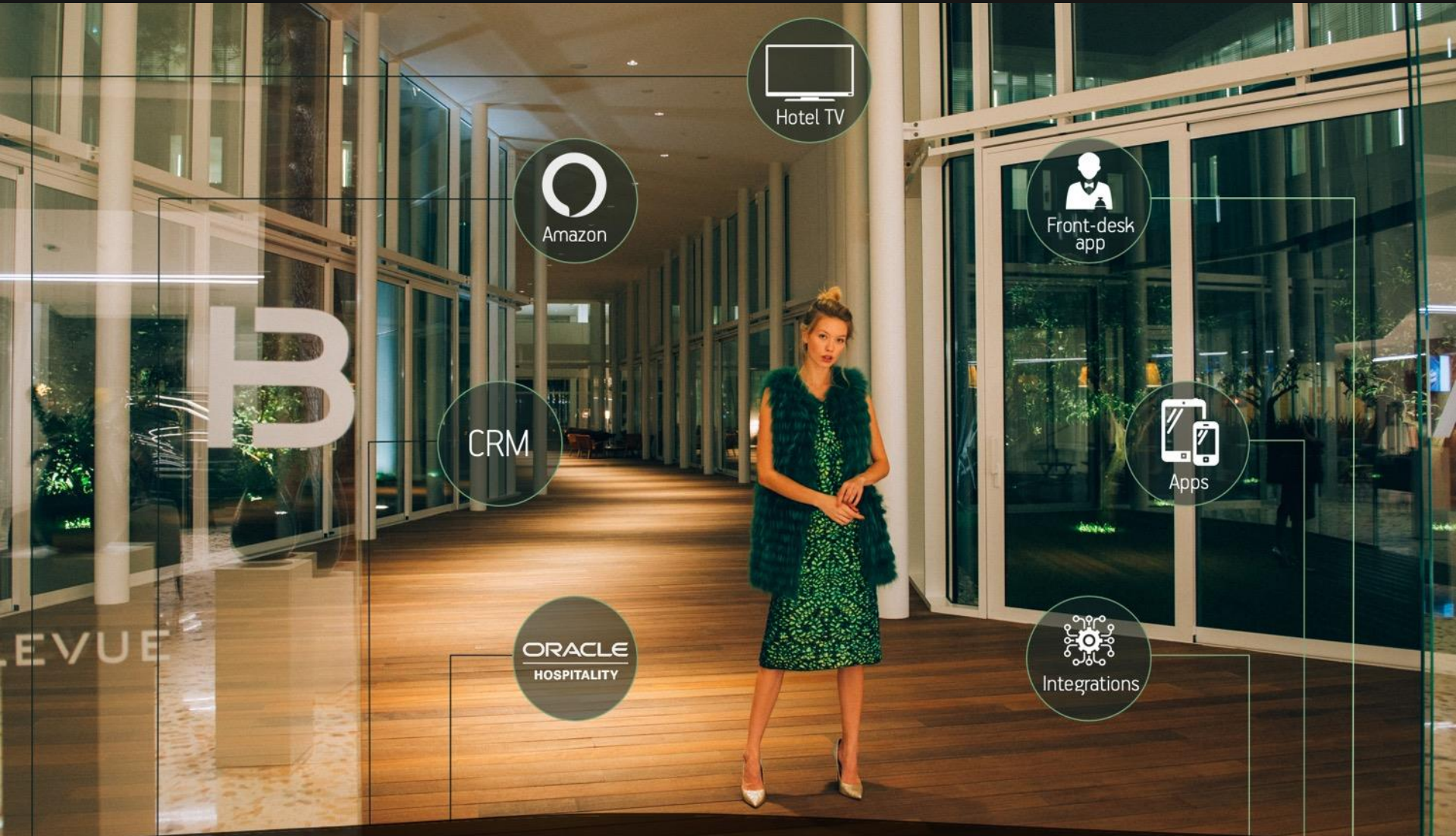
Category	Item	Progress
RESTORAN I BARDWI	Restaurant	100%
	AKTIVNOSTI	50%
SPORT	Najam bicikla	100%
	WELLNESS I ZDRAVLJE	98%
NAUTIKA	Izleti (90%)	96%
	Marina (100%) - izleti jedrilicom (90%)	

Field	Value
Room / Last name, First name / Stay:	411A / Boris / (10 nights)
Adults / Children:	(2) / (0)
Room category / Board type / Source:	Suite, terrace / Bed and Breakfast / DIRECT
Country / Language:	Croatia / Croatian
Traces:	

INTEGRATION WITH AMAZON ALEXA VOICE TECHNOLOGY

The image shows a modern hotel room with a bed, desk, and large window. Overlaid on the image are speech bubbles representing an Alexa voice interaction. The first bubble asks 'Alexa, what can I do today?'. The second bubble responds 'I gathered your personal recommendations. Here are they...'. The third bubble asks 'Would you like me to show them on your TV?'. The room features a large bed with white linens, a wooden desk with a chair, and a large window with a view of the outdoors.

Consistent communication across all channels through integrations with 3rd party systems



A.I. Amenity
Recommender
System

